![Value Innovation Labs logo](Value Innovation Labs — Digital | Technology | Blockchain)

**Value Innovation Labs
Global Offerings**

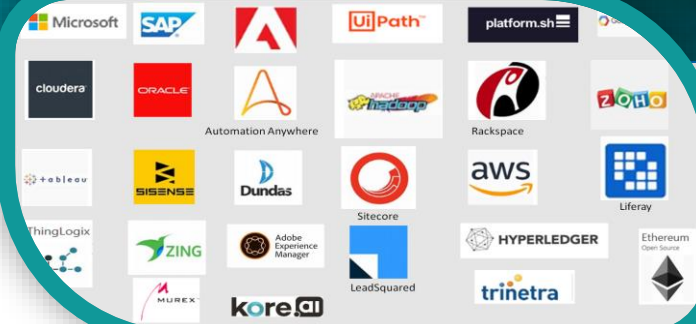**Digital | Automation | Blockchain**

Value Innovation Labs

Our Global Presence & Partner Ecosystem

Value Innovation Labs (Mount Talent IT Brand) helps clients worldwide in resolving their business challenges by providing innovative digital IT solutions (Development, Products, services, Consultancy & Staffing). Our Global Presence : India, USA, Dubai, Singapore

Value Innovation Inc. (New York, USA) | Rozgar.com Pte. Ltd. Singapore | Rozgar Technology Solutions, Dubai |Mount Talent Consulting Pvt. Ltd. | Value Innovation Private Ltd. (India)

Tech Offerings

Digital Transformation	Enterprise Solutions	IT Products, Services & Consulting	Infrastructure Services

Smart Solution & Automation

- Blockchain development
- IOT Based System Integration
- AI & Data Science
- Algorithm development
- Cloud Computing- Software as a services, Platform as a service
- Digital Experience management
- Customer Experience management
- Robotic Process Automation
- Digital Marketing, Marketing Automation,

CRMs, HRMS & ERPs Implementation

- Implementation, License reselling
- Microsoft, SAP, IBM, Infor, LeadSquared, SAP Business One, Oracle etc.
- AI Based Products: Rozgar HRMS
- Microsoft, SAP, Salesforce, Oracle, LeadSquared

Development, Support & Managed Services

Application development, support & maintenance; Managed services

- MongoDB, Express.js, AngularJS, Node.js.. React, Oracle, JD Edward, SAP, NON-SAP, Open source, Microsoft, Python, Java

Testing

- Manual, Automation testing, QA
- Test factory Model services

Consulting

- Technology Consulting, Business process Outsourcing (BPO),Staff Augmentation

Infrastructure & Data Migration

- Service desk services
- Digital Workplace services
- Data Center & Network services
- Cybersecurity & GRC services
- DevOps & App Ops
- Cloud Native & Managed security services

SAAS | PAAS | IAAS | DEVOPS AS A SERVICE

Marketing Tech Offerings

MARKETING AUTOMATION

- Track User Behaviour with high end tech solutions
- Rule based engine to define marketing automation rules
- target users on social media/messenger/SMS & phone

ANALYTICS AND DATA SCIENCE

- Complete insight into analytics of marketing campaigns
- Use AI based social media tools to leverage the analytics for campaign enrichment

BRAND POSITIONING

- Employer and Product Branding
- More than 1mm DBs of people including C level to run targeted campaign

CONTENT CREATION

- Our own studio for video content generation
- In-house Team of content writers and designers to design content

MARKETING PROCESS OUTSOURCING

- Dedicated Team of marketers and content creators (Onsite/Offshore)
- Remote Marketing Management for the clients

LEAD GENERATRION

- Bots for data collection for FB/Linked-In
- Global Influencer N/W to promote brand and generate lead
- Geo-Fence Marketing

Our Solutions

Smart City Solutions	Fleet Management	Office Automation	Event App Solution

Smart City Solutions

- Blockchain development
- IOT Based System Integration
- AI & Data Science
- Cloud Computing

Vehicle Tracking System & Fleet Management System

- IOT & GPS based Vehicle Tracking system
- IOT sensors based cold storage management

Office Automation & Student Information Management

- Customer Services, Sales, Interviews,

Event Management App

- B2B Matching, digital Guide, gamification for user engagement, Sponsors & exhibitors, Basic Event features

Our Products

Value Innovation Labs

Track, Segment & Engage customers, leads

Marketing Automation Framework

AI & Cloud based Robust HRMS to manage, Track & Automate HR processes

Human Resource Management System

Workforce empowerment & management Tool; Learning Management system Skill assessment Tool

Talent Transformation System

AI Based Job Portal Blockchain Based Identity management System

Job Portal/ Placement Portal

Customer Service, Sales, Booking, Interview bots- Standalone, Integration with Web/ mobile apps

Conversation AI & Chatbots

AI & Cloud based customized products

Customized Products

Go Digital ~ Rozgar HRMS

Geo- Tagging & Geo- fencing
Leave | Attendance| Performance | Payroll | Expense | Shift
Increased Employee Productivity & Performance

- ☐ **Mobile First HRMS**
- ☐ **Real Time Analytics**
- ☐ **Customised reports & dashboards**
- ☐ **Configurable Payroll system**
- ☐ **Chatbot based Grievance management/ Helpdesk**
- ☐ **Application Tracking System & Asset Management**

Key Modules

Employee On-Boarding & Exit
Employee Self Service (Mobile Based)
On-Boarding on day of joining
Pre-Onboarding on employees
Exit Process of employees

Attendance & Real Time Tracking
Real Time Tracking
Geo Tagging and Geo-fencing
Leave Management
Integration with Bio-Metric
Bulk Upload of Attendance for legacy support
Roaster and Shift Management

Payroll Solution
Income Tax Declaration
Statutory Compliances
TDS Calculations
Challan Generation
Payroll Calculations
Automatic Salary Slip Generation
Reimbursement and Expense Management

Task Management
Create Task for the workforce
Track the progress of task completion
Productivity Dashboards for Tasks
Task Reminders and Notifications

Performance Management
Define KRAs and KPAs
Assign weightage to KRAs
Self Assessment
Multi Level Approval Workflows

Enterprise Communication & Helpdesk
In App Voice and Video Calling
In App Email Messaging
Instant Messaging
Chat-bot based Helpdesk
Complete Helpdesk for Ticket Management
Corporate Announcements

GeoTag/GeoFence/RealTime Tracking

Value Innovation Labs
Digital | Technology | Blockchain

Intelligent Customer Engagement
Track | Segment | Engage

Key Reasons Why Brands Choose us Over Competition

Push Amplification
OS/Device level restrictions by certain handset makers restrict push notification delivery. With our product, you can bypass those restrictions to reach and engage an additional 20% users.

Boost Email Deliverability
We ensures higher inbox reach with email consultants and industry experts to help you with the best practices. Avoid sending blast messages that end up in spam, or taint your domain and brand reputation.

Localization
Localize the communication based on language, location seamlessly. Our platform support multilingual architecture and you can reach out to your customers in local language for local touch.

Intelligent Customer Engagement Platform For The Mobile First World

Track
See What They Are Doing

Segment
Leverage Powerful Analytics

Engage
Acquire, OnBoard and Retain

Marketing Automation

Improved Customer Experience

Time & Effort Saving

Increased scope and scale of Campaigns

Better results & Increased ROI

Improved Employee productivity

Increased Order values

Our Event App Solution

Value Innovation Labs

Everyone is addicted to their smartphones!

New Age Event App

B2B Matching
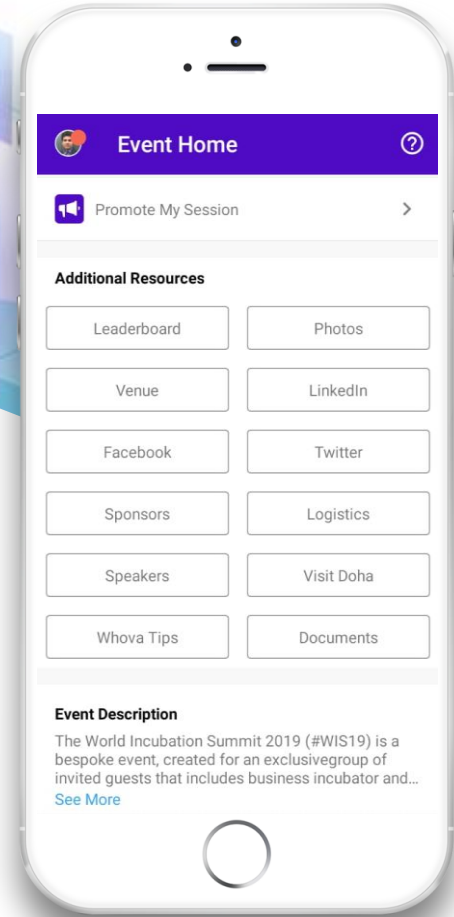
Sponsors & Exhibitors

Gamification + **Regular Event App**

Benefits :

- Quality Business meetings
- High Customer Engagement
- Increased Customer Satisfaction
- Consolidation of data

Event Home ⑦

📢 Promote My Session →

Additional Resources

Leaderboard	Photos
Venue	LinkedIn
Facebook	Twitter
Sponsors	Logistics
Speakers	Visit Doha
Whova Tips	Documents

Event Description

The World Incubation Summit 2019 (#WIS19) is a bespoke event, created for an exclusivegroup of invited guests that includes business incubator and...
See More

Value Innovation Labs

Industries We Serve

BFSI

HOSPITALITY, TRAVEL & LOGISTICS

HUMAN RESOURCE

ENERGY &UTILITIES; OIL & GAS

HEALTHCARE & LIFESCIENCES

MANUFACTURING

TELECOM

CONSTRUCTION

MEDIA & ENTERTAINMENT

Value Innovation Labs
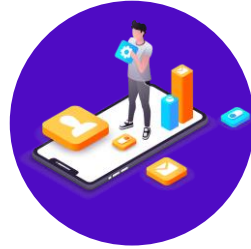
Why Us?

Highly secured, innovative Solutions

Strong Technical & industry experts, Operational Excellence

Optimized Human-Machine approach

Consultative sales | Business lead technology approach | Customized solutions

Value Added Approach

Enhanced customer Experience

Easy to use | Scalable | Delivery Excellence

Our Success Stories & Group Brands

Our Success Stories & Group Brands

Our Government Clients

Success Stories- Mobile App Development

1. CAR PARKING
Hybrid – React Native

It is a mobile App for car parking. It has a feature to swap the parking spot between the user's. User can see the available parking spot within specific range. When a user leave the spot the looking user can avail that spot. It has a feature to navigate to that spot using google navigation. User can update their profile and vehicle information.

2. SWAPTHESPOT
Hybrid – React Native

Mobile App for swapping the user's parking spot. User send the requesting after toggle the state that user wants to leave or looking for the spot. He has to make the spot for the location that he has parked. The other user will get the notification for that spot. Stripe payment is integrated for the payment transaction. User can see the spots available and booked on the map.

3. WOW99
Hybrid – React Native

It is a mobile App for ecommerce. User can buy the product from the product list and make the payment via the online payment gateway. User can add the product to the favourite list. User can search the product from the list. User can edit his/her profile.

4. A Chat service Provider
Hybrid – Angular, Ionic2, Firebase

Application is chat service provider app any website need to add chat to their website can sign up to this chat application and there is 6 line JavaScript code creates dynamic HTML, put this code to your website, chat window will be open in any side of window set by admin . fully real-time visitor tracking app with mobile and web push notification.

5. A Cement Giant
Native Android App

This app is for cement agency. Key Features:
- App For Management and Sales Staff
- Barcode scanning
- offer gift code
- Tracker sales person
- Track Sales Activities and closures
- Sales Analytics For Management
- online attendance making and tracking.

6. Puzzle Game
Native iOS and Android

(It is a Puzzle base game, have auto generated dynamics level generator.

Each level display one full question and few letters of answer and keyboard. User have to guess the correct Word using give letters.

7. eMobilizer
Native Android App

This app is for mobilizer candidate and their staff members who are working at remote location and wants to send candidate details to job portal and make candidate register online. App capture the candidate details like personal, educational and financial details.

This app also have a strong backend for MIS staff to process candidate details

8. A Real Estate App
Native Android and iOS App

App so that property seekers browse the properties and find the relevant details of the property. It include Map based search.

Users can also submit their reviews for the property and tag the locations. Users can upload the real time picture and videos of the property while submitting the review.

Past Projects – Mobile App Development (Native/Hybrid)

DRIVER & BUS EFFICIENCY ANALYTICAL TOOL

Government Transport department Saves Fuels, Costs and benefits from our analytical tool designed & developed for KMPL Improvement Program to identify least efficient drivers and busses followed by phase 2 development and one-year Maintenance.

Benefits:

❑ Saves Fuel, Cost & efforts

❑ Identification of Least efficiency Driver and Bus

Value Innovation Labs

ROUTE OPTIMIZATION SOLUTION

Oil& Gas Major benefits by getting solution of most profitable routes, Saving Fuels, Costs, generating more revenue!

Benefits:

- ❑ Most profitable routes
- ❑ Saves Fuel, Cost & efforts
- ❑ Identification of Least efficiency Driver and Bus

Value Innovation Labs

WATER UTILITIES- SMART METERS ANALYTICS

Value Innovation Labs helped Water Utilities enterprise successfully implement Smart Metering system and Real-time analytics to encourage its customers in improving water usage. Technologies: ML based algorithms, Predictive analytics, Cloud based solution.

Benefits:
- ❑ Real-Time Tracking
- ❑ Real- time Analytics
- ❑ Better decision making & cost savings

Value Innovation Labs

CRM IMPLEMENTATION FOR A BANK

Value Innovation Labs helped the customer identify which CRM would be best as per their needs, # of Sales, Marketing, customer service team. Ensured adaptability by involving their staff members in the process. Ensured smooth implementation no disruption to business as usual.

CRM implemented : Salesforce Implementation and Support

Benefits:

❑ Structured Lead management

❑ Consultative selling- We ensured adaptability, scalability as per their requirements

❑ Cost effective solution

Value Innovation Labs

CRM IMPLEMENTATION FOR A HOTEL CLIENT

Value Innovation Labs helped a Hotel customer with CRM Implementation, Customer's challenges were : Adaptability & encouraging staff to use it. Value Innovation Labs helped provide consultancy on CRM selection, comparison study, smooth implementation, trainings and support.

CRM : Microsoft Dynamics Implemented

Benefits:

❑ Increased sales & conversions

❑ Consultative selling- We ensured adaptability, scalability as per their requirements

❑ Solution as per their budget

Value Innovation Labs

ENERGY & UTILITIES- BI & ANALYTICS SOLUTION

Energy & Utilities company benefits by Value Innovation Labs' Smart Meter Big Data Analytics Solution that combines Business Intelligence (BI) Platform, Big Data (DW) and Cloud in a unique hybrid architecture to help with quickly process, validate, prepare and visualize customer and usage data for analytics.

Benefits:

❑ Fraud & Theft reduction

❑ Improved load & demand forecasting

❑ Optimize inventory, maintenance & customized reports

❑ On- Time & Cost- effective action oriented reports

Value Innovation Labs

MANUFACTURING INDUSTRY- SAP ERP & CRM IMPLEMENTATION

SAP IMPLEMENTATION- Value Innovation Labs' helped a manufacturing company implement a comprehensive SAP ERP solution covering Project Systems, PLM, HR and Payroll, SAP CRM and BI.

Benefits:

- ❑ Cost Savings
- ❑ Risk Reduction
- ❑ Reduced Sales cycle;
- ❑ Improved profit margins

HEALTHCARE – BLOCKCHAIN

North America Healthcare major got a POC done by Value Innovation Labs for Blockchain Identity management system

Benefits:

❑ Secured & Traceable patients record

❑ Reliable source of data

❑ Verified and Authorized Data

❑ Benefits patients

Value Innovation Labs

NORTH AMERICA client dedicated to improve public health and public safety benefited in providing more security & Safety solutions to the government officials through our Mobile App solution by integrating it with Gun-shot detection IOT sensors-based devices.

India Government, public services & Education customers benefited with our Mobile App solution that gave them easy to use, secured, scalable solutions

Benefits:

❑ Increased User Experience

❑ Increased Safety & Security

❑ Seamless integration with IOT devices

TELECOM – BIG DATA ANALYTICS

Value Innovation Labs' helped one of the largest Telecom operators with their Big data Analytics solution for effective customer analytics.

Benefits:

❏ Increased customer loyalty

❏ Increased customer retention rates

❏ Increased profitability

Value Innovation Labs

Vehicle Tracking System- FMCG Client

Value Innovation Labs' along with their partner Trinetra helped one of the FMCG client with Vehicle tracking & cold storage IOT based solution. This helped them save wastage or prevent spoilage of food due to temperature irregularities if the cold storage van/ truck door or fridge is open. Helped admin to track where the vehicles are. Preventing delays, irresponsible behavior of client.

Benefits:

❑ Increased Quality deliveries

❑ Cost savings

❑ Prevents food spoilage and Real time tracking

Value Innovation Labs

Chatbots Implemented for various customers

Value Innovation Labs helped many customers- Banks, Real estate, Insurance, HR industry implement chatbots, conversational AI, virtual assistant.

Benefits:

❑ Increased customer experience

❑ Lead tracking

❑ Increased customer engagement & traffic