Value Innovation Labs
Growth Automation
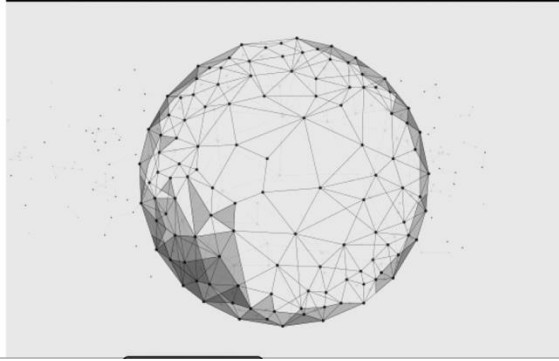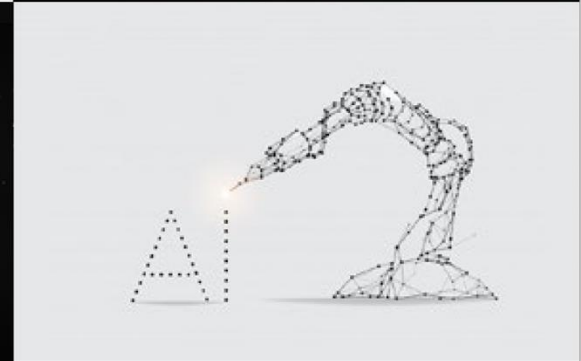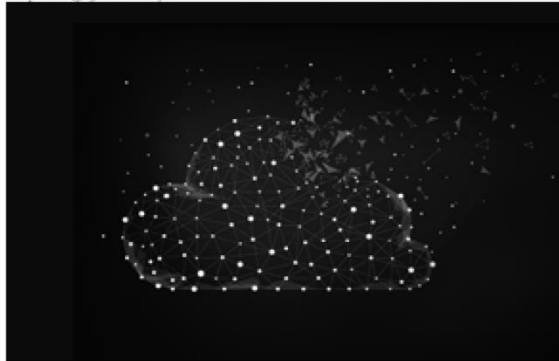
Capability Overview

Value Innovation Labs
Growth Automation

Estb. 2014, 1000+ Employees, 5 Countries

PRODUCTS

Job Portal
Marketplace Platform for Hiring, Feeder Engine for Multiple Industries in the Eco-system

Enterprise HRMS
With Tracking, End-to-end Compliance, Productivity

Marketing Automation Platform
Lead Generation & Management Engine. Advanced Analytics- For retargeting & engagement maximization.

ENGINEERING

Digital Transformation & MarkTech
Connected People, Connected Systems, Connected Thinking. Growth Hacking

Application & Mobile Development
iOS/Android and Hybrid App Development/Consulting and Support

AI, Data & Analytics
NLP and Text Analysis, Computer Vision, OCR, Predictive Analytics

CONSULTING

Technology Consulting
Analysis, Design, Develop, Automate.

People on Demand
Engage Resources: locally/ remote.

Offshore Tech Centers
Global Centers, CoE, 24x7 Oeprations, Virtual setups, Business Continuity

Global Shared Services
HR/ Transitions/ Processes/ Finance/ Procurement/ Sales

Payroll Management
Automate Payroll, Simplify Compensation

Emerging Technology: Blockchain, RPA, IoT
Public/Private Blockchain Development and Consulting/ICO Launch

Cloud & Infrastructure
Data Center, AWS/Azure/GCP Integration, Solution Architecting, VPC, Data Warehousing

Leadership
IT, ITeS, Consulting Capability spanning 5 Countries

Kunal Gupta
Founder & Chairman

Ex Adobe, Serial Entrepreneur, ET 40 under 40 Business Leader

19 yrs of Technology & Consulting Exp.

Priyanka Magu
Director

Investment Banking & Fellow- NTU, Singapore

Experience of 15+ years in Oil & Gas, Tech & fund mgt

Amit Kumar
CTO

PhD, BITS, 25 yrs of Exp.

Managed Large Enterprise Systems, Product Dev

Value Innovation Inc.: Has inhouse R&D, Product Development and Solutions capability to deliver on end-to-end Projects. The company is established in India, USA, Canada, Singapore, Middle East & has worked on various prestigious projects incl. an MSME Platform for GoI with 15 Million MSME's; Homeland Security project in US, MEA in India & various other assignments with more than 1000+ employees.

A

IT Products
- ➤ Job Portal, HRMS, CRM
- ➤ Technology platform to support & integrate services like Expo space booking, multiple vendor integration for logistics, lead generation, technology promotion, finance & commercial display centres

B

IT Services, Consulting , ITeS
- ➤ Partnerships with Accenture, Ernst & Young, Sapient, Govt of India, MNC's for various end-to-end project implementation, Consulting, People on demand
- ➤ Staff Augmentation, Outsourcing, Expats, BPO Centre & other shared services.

Business Verticals

Hiring & Staffing

IT, Consulting, Mfg., BFSI, EPC, CPG

- Candidate search, screening & assessment
- Permanent placements
- Expat Hiring & Leadership Hiring
- Contract to Hire/ Staff Augmentation
- Recruitment Process Outsourcing

Job Portal: Rozgar.com

Employment Marketplace

- Candidate and Employer sections
- Job Postings
- Data Standardization & Recommendations
- AI based Hiring & Applicant tracking
- Employer Branding/ Ad Spaces

IT & Digital Solutions

IT Solutions & Services

- IT, Digital, Content & Solutions
- Infrastructure and Cloud services
- Advanced analytics, Predictive Analytics
- DevOps and Agile
- IT Consulting- PM, Business consulting
- Digital Marketing
- Performance Mktg/ Digital Marketing

HR Tech: HRMS, LMS, CRM

SAAS based Solutions

- Employee Management through HRMS
- Modules: Hire-Retire, PMS, Geo-Tracking, Payroll, Compliances
- LMS Platform on Moodle for Enterprises
- CRM for Lead Mgt, Process Mgt

Business Process Outsourcing

Ready to Deploy BPO/ KPO Centers

- Contact Centre Solutions, SIP Lines, QC
- Plug & Play Offices at One month Notice to Start Operations from India.
- Enterprise resource Empowerment

Consulting

Project Mgt Consulting/ Advisory

- Project Management Consulting
- Govt. Advisory/ Consulting/ Tech
- Shared Services Model
- Payroll & Outsourcing Services
- People on Demand

Global Presence: Value Innovation Labs Inc., US/ Canada

- Global Partner for MNC's- BCG, Amazon, Ernst & Young, Microsoft, Honeywell, WellsFargo, Honda...

- Technology Products: Global Job Portal / HRMS/ CRM/ Space Booking Platform

- Offshore Tech Center: 1000+ resources based out of India

- Digital Transformation/ AI/ Machine Learning/ Mobile/ Enterprise

- Worked across Industries: IT/ Telecom/ BFSI/ EdTech/ Digital

- People on Payroll in USA, Canada, UK, India, Dubai, Singapore

- Managing End-to-End compliances/ Work visas

- Resources across multiple Tech available 24x7

- Quality control & process management.

CONSULTING

PEOPLE
ON DEMAND

kunal@mounttalent.com

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+65-90554495
+1-(646)-755-9777

USA | India | UK | Singapore | UAE

Global Center Setup
- Harness our global reach for virtual centers
- Run Business operations 24x7
- Multiplied Revenues
- Huge Cost Savings

Centers of Excellence
- High Quality resources
- Specialized talent on-the-go.
- Globalization or localization as per need
- Use Multiple Tools on PAAS/SAAS to augment growth.

Real Time Tracking & Security
- Assign & track work through productivity softwares
- Cloud based Infrastructure- data control on cloud
- Highest data security
- 100% App based work.
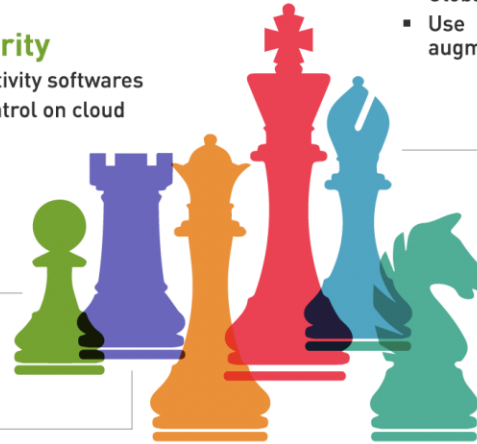
Talent as a Service
- Virtual employees
- Pay per hour/ across skills/ locations
- Scale up or down- the size of teams.

Flexibility for Growth
- Work across global teams
- Outsourced Projects
- Dedicated teams
- Intelligent Analytics enabling business insights.

Cost-Savings
- No Training Cost
- No Overhead & Infrastructure cost
- Flexible Contracts
- No need to maintain bench

CONSULTING

OFFSHORE TECH
CENTER

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Multiplied growth & Cost Savings

Hire on Project or "Per-person/hour" basis

Business Continuity in crisis situation

Engineering Expertise across Tech

Emerging Tech Resources- AI, ML, Big Data, RPA, Deep Learning, IOT, others

24x7 operation across multiple geographies

Real Time Project management & Tracking

Staffing Solutions

AREAS

We Provide Staffing services on various models like Staff Augmentation, Temporary Hire, Temporary To Hire / Contract to Hire, Direct Hire/ Permanent Hire & Payroll Services for

Type of Staffing: Technical, IT/ Non IT, General & Industrial Staffing (White Collar; Blue- Collar)

Industries/ Domains: Healthcare , Hospitality & Aviation, Retail, FMCG, FMCD, Public Services, Energy & Utilities, Oil & Gas, Logistics, Travel & transport, Engineering & Agriculture, E-Commerce, BFSI, Telecom & Subsidiaries, Media & Entertainment

Various Services

- Payrolling
- HR Operations
- Source-Hire-Deploy workforce
- DWS- Digital workforce solutions
- Performance Management
- Consulting Services
- Statutory Compliances

Mode of Recruitment/ Sourcing

- Internal Recruitment Team support
- Channel Partners Support for remote hiring
- Job Portal Access
- Internal Database
- Fully Owned & operative SDC to provide trained workforce

Coverage & Plans

- **24*7, 24*5, 16*5, 8*5**
- Multi country global support with weekend coverage
- No loss in support continuity
- Fully Owned & operative SDC to produce trained workforce
- **Service Plans/ Offers: Basic Plan, Intermediate & Advanced**

Value Added Services

- In-House Job Portal- White Collar & Blue Collar
- Mobile App- Self Service portal
  - Profile Summary
  - Attendance with location Tracking
  - Salary Components & details
  - Employment Details & Letters (Offer Letter & Appointment Letter)
  - PF & ESIC Contributions
  - Query Status
- Open House

Managed Services

TECHNOLOGY

- IT Managed services ~ Application development, Support & Maintenance
- Infrastructure and Cloud computing Next generation Technology Solutions

INFRASTRUCTURE
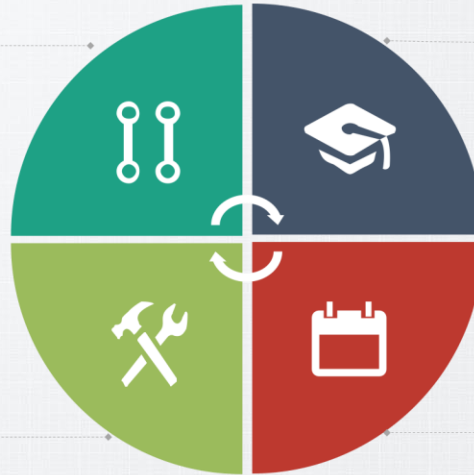
- Office Premises
- Administration Services
- IT services
- Staff
- Material & Furniture
- Stationary
- Operational Requirements

WORKFORCE SOLUTIONS

- Talent Acquisition & employee retention
- Candidate search, screening & assessment
- Permanent placements- Technology & Non-IT
- Contract to Hire Placements- IT & Non-IT
- Staff Augmentation
- Applicant tracking system
- Payroll & Compliance
- **Outplacement services**

ROOT CAUSE ANALYSIS

- Intelligent, Data Driven RCA
- Interaction Matrices
- SWOT
- 7 WHY process
- Predictive Analytics

PERFORMANCE MANAGEMENT

- Aligned, High performing Workforce
- Performance Metric Tracking
- Individual, team & business goals' alignment
- Positive Review Experiences

DATA SECURITY

- Access Control
- Data Loss Control
- Security & Compliance
- Need Based
- Tool Driven

SUPPORT

- Backup Management
- Consultancy Support
- Solutions Support

OPERATIONS

- Strategy
- Learning & Development
- Operational Efficiency

ENGINEERING

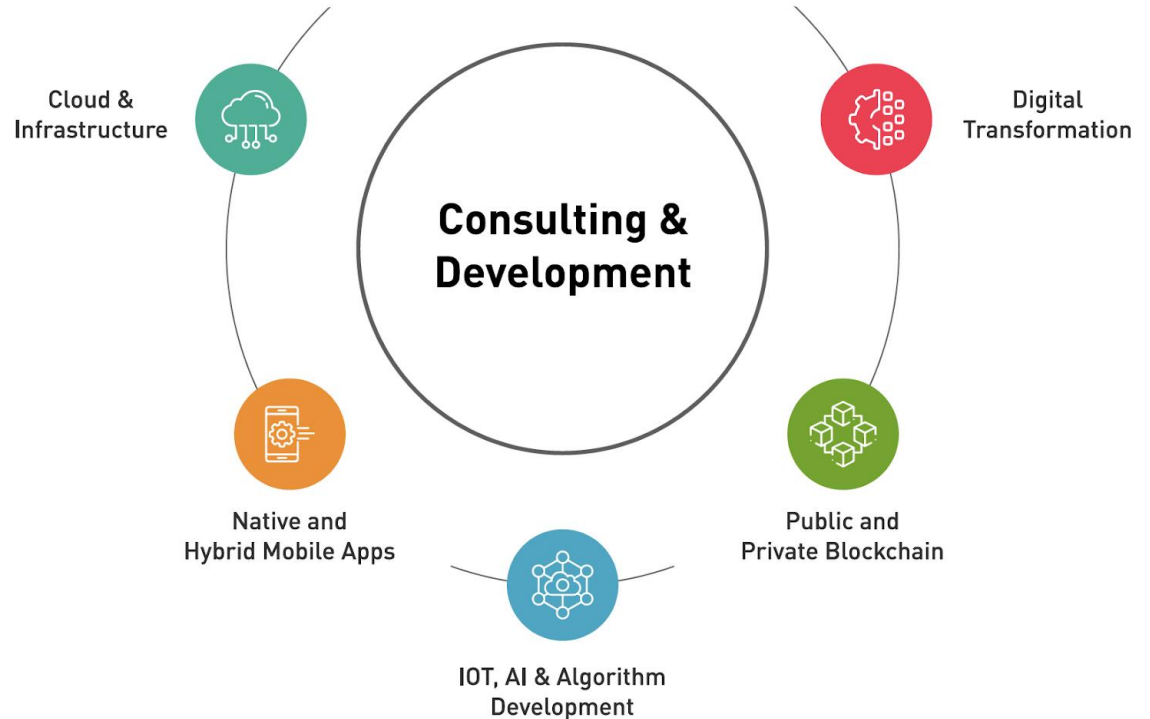**TECH** CONSULTING

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**Technology and Consulting Services
For Enterprises & SMEs**

Consulting & Development

Cloud & Infrastructure

Digital Transformation

Native and Hybrid Mobile Apps

Public and Private Blockchain

IOT, AI & Algorithm Development

PRODUCTS

ENTERPRISE **HRMS**

POWERED BY **AI**

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INTELLIGENT SECURE DATA ENGINE

Manage & Engage
- Target Setting
- Task allocation & tracking
- Enterprise Communication: Voice & Video
- Secured Chat groups
- Performance Management System
- Analytics

Compensation & Benefits
- Salary & Benefits grading
- Payroll Processing (Multi location/ Currency)
- Expense mgt
- Loans & Advances
- Insurance

AI Driven Helpdesk
- Chatbot for 24x7 grievance
- Prioritization & focus
- Emotional AI
- Surveys & Insights

HR Operations
- Leave and Attendance
- Asset Management
- Exit Workflows
- Announcements and Compliances
- Documentation

Hiring
- Applicant Tracking System
- Job Posting across Media
- Vendor management system
- Referral Processing
- Employee On-Boarding

Mobile ESS
- Self Service Mobile App: iOS/ Android
- Central Access Manangement
- Advanced Analytics

MANAGE HIRE GROW

AI

PRODUCTS

MARKETING

AUTOMATION

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Strategy for Automation
- Define Target Audience
- AI Based user segmentation
- Growth Marketing strategy
- Focus Channels for Business
- Lead Progress working sheet.

Rule Based Engine
- Drag & Drop Editor
- Configure Automated Rules
- Time based Scheduling of Rules
- Event Based Rules

Generate & Nurture Leads
- New Lead Focus & Refocus activities
- Rule Based (Re-)Targeting
- Geo Analytics for focus
- Staged Approach- result based

Manage Campaign
- Plug-ins for Facebook & Google
- Landing Page Creation
- Create Emailer Campaign
- Campaign Statistics

Insights & Analytics
- AI Driven Analytics
- Dashboards and Reports
- Segmentation Analytics
- Customer Behaviour Analytics

Omni-Channel Integration
- Pre-defined templates
- Create new templates
- Integration with WhatsApp/Telegram
- Integration with WeChat/Vibre

Engagement Models

	Fixed Time & Fixed Price	Accountable T&M	Time & Material	Dedicated Resourcing
Delivery Ownership	Vendor. We'll manage team and delivery	Vendor. We'll manage team and delivery	Client. We'll ONLY provide resources	Client. We'll ONLY provide resources
Engagement Scope	Managed Services / Project/System	Application Development OR support for specific duration	Duration Based	Contract To Hire OR Fixed Term contract
Pricing Models	Fixed Price Based on scope	Hourly/Monthly/Per seat Rate based on types of resource	Hourly/Monthly Rate based on types of resource engaged	Monthly Rate based on types of resource engaged
Engagement Length	Complete duration of project	One Year	One Year	One Year
Model Description	A time bound engagement model effective for scoped requirements that are not likely to change during the project development process. Allows reducing cost & decreasing time to market by leveraging outsourcing vendor with required technical and domain expertise.	An outsourcing model where employees of outsourcing provider extend in-house team capacity along with technical and project management is with vendor's team. Proper reporting and dashboards along with key delivery reports get shared with clients regularly	The simplest form of software development outsourcing model where employees of outsourcing provider extend in-house team capacity while other project aspects remain on client's side (such as technical leadership and project management etc.) It requires high customer's involvement to supervise augmented staff.	Same as T&M Model except that billing will be done on monthly basis and not on hourly basis. In case of C2H, client can on-board the candidate on their payroll with absorption charges. In case contract, candidate cannot be absorbed with client.

INDUSTRY EXPERTISE

Value Innovation Labs can analyze & work the best product/service mix

Banking, Financial, Services & Insurance
- Data Driven Transformation
- Digital Enablement
- Product Implementation
- Advisory and Consulting

Hospital Management
- Patient and Doctor Profile
- Bed Management
- OPD Consultation
- Appointment Management

Retail
- IOT For Retail Operations
- Business Intelligence and Analytics
- Spend Analytics
- Recommendation Engines

Logistics
- Blockchain Solution for transparency
- Technology Platform to streamline process
- Solutions for Customer Experience
- Real Time Tracking Solutions

Healthcare
- Healthcare database integration and data mining
- IOT Devices Integration
- Enterprise Grids and Informatics
- Digital Customer Experience

Media and Entertainment
- OTT Platform Development
- Archive of legacy tapes
- Cloud Security and Infrastructure
- Post Production Services

Industries & Manufacturing
- ERP Services
- Sales and Marketing Automation
- Master Data Management & Data Quality
- Smart Manufacturing

Engineering and Construction
- Paperless Office
- Vendor Evaluation/Call Management
- Smart Workforce Management
- Application Portfolio Transformation
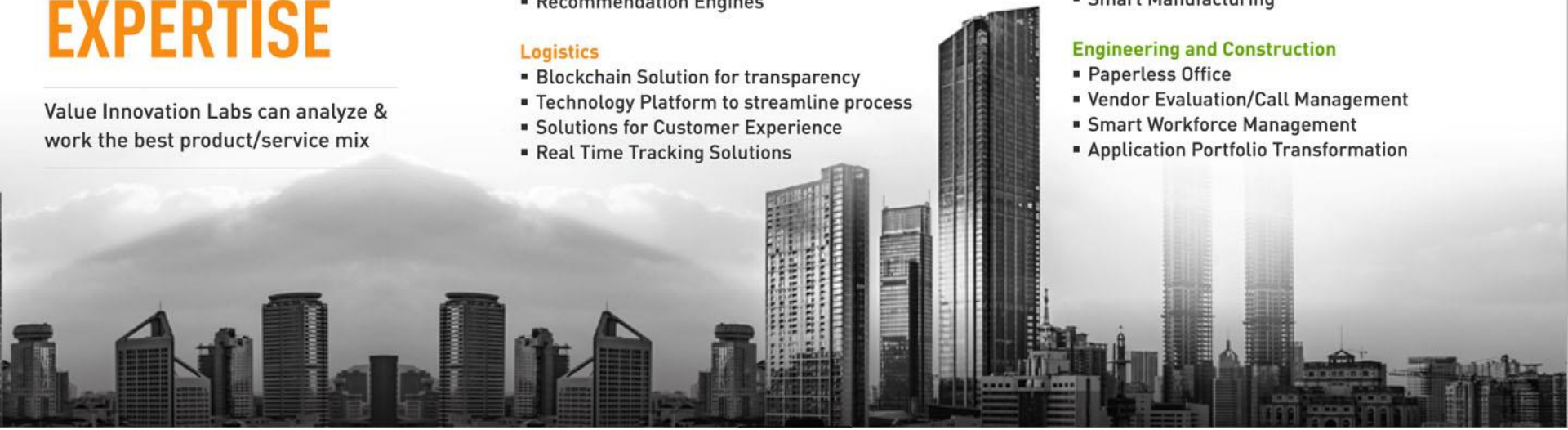
Specialization on Emerging Technologies

1. **Artificial Intelligence (AI) and Machine Learning (ML):** Domains- Technology, healthcare, finance, autonomous vehicles, and natural language processing: Virtual Chatbots/ Emotional AI

2. **Full Stack Development:** Node/ React/ Cloud

3. **Cloud**: AWS/ Azure/ GCP

4. **Augmented Reality (AR) and Virtual Reality (VR):** Engineers on demand for developing applications for gaming, entertainment, training, design, and remote collaboration.

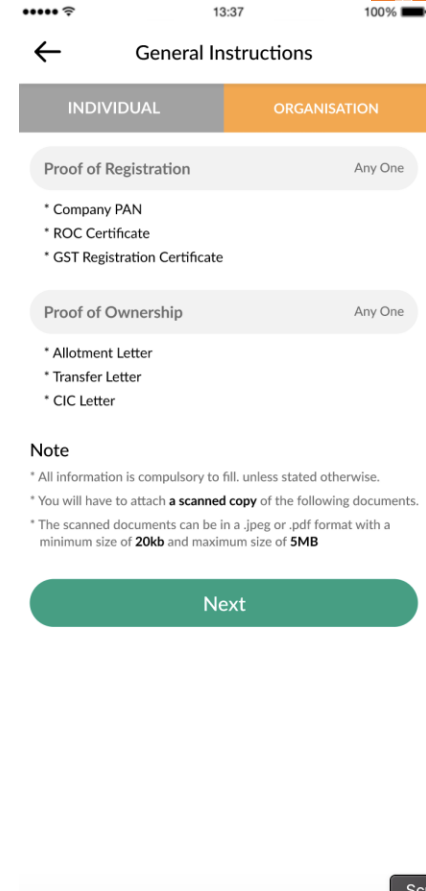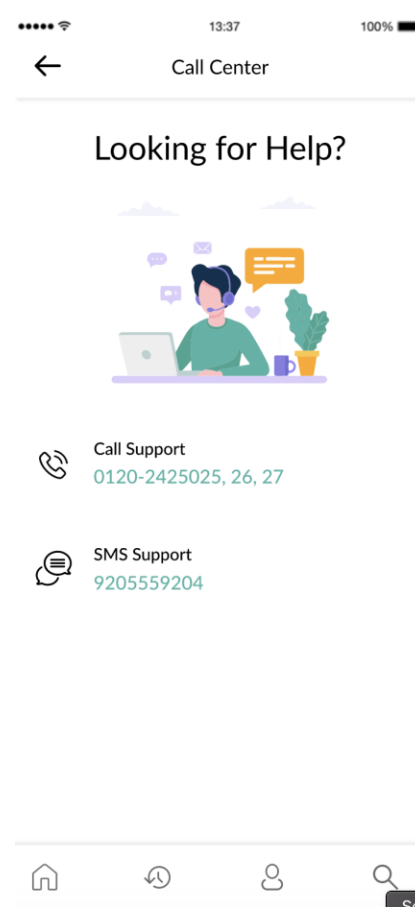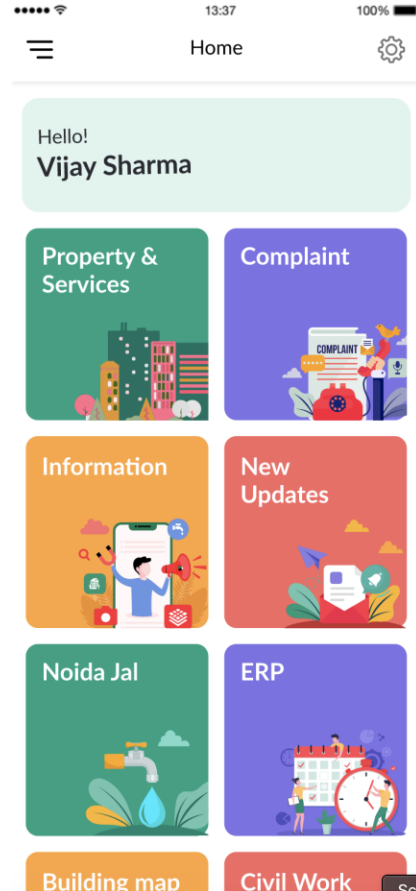5. **Edge Computing/ 5G Technology/ Semi-Conductors/ IoT**: Development, Internet-connected devices, autonomous vehicles, and smart cities/ grids.

6. **Robotic Process Automation (RPA):** Blueprism, UI Path/ etc.

Technology & Domain Expertise

Trading & Risk Management	Energy & Utilities	Oil & Gas	Pharma & Healthcare	Supply Chain, Manufacturing	Travel Transport & Logistics	Telecom, Media Entertainment	Auto-Motive	Govt. & Public Services	Banking Finance Insurance	CPG & Retail	E-Commerce

Web Development

Full Stack/Opensource/ Microsoft/ SAP/ MEAN/ MERN Stack

Native & Hybrid App

Android and iOS Native / Ionic and Xamarin

AI & Machine Learning

Artificial Intelligence, Python

Blockchain

. Public and Private Blockchain development using Ethereum & Hyperledger

Internet of Things (IOT)

Android and iOS, Mobility and Digital

Business Intelligence

BI tools and designing Datawarehouse.

Big Data Analytics

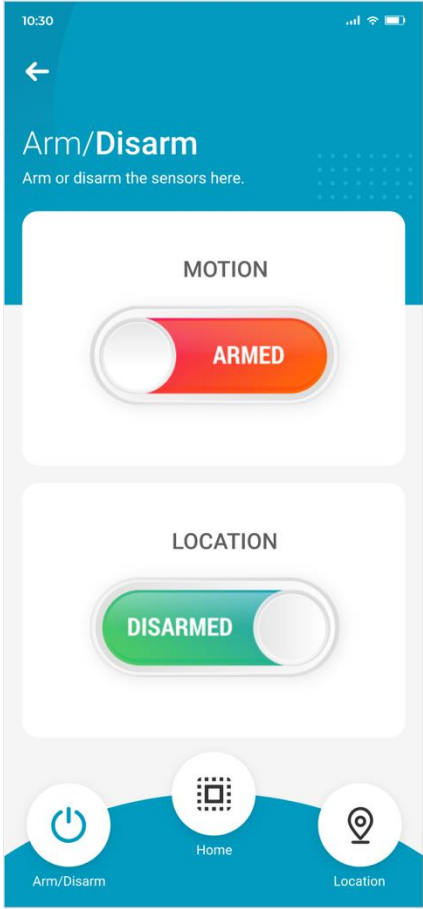Big Data; Predictive Analytics
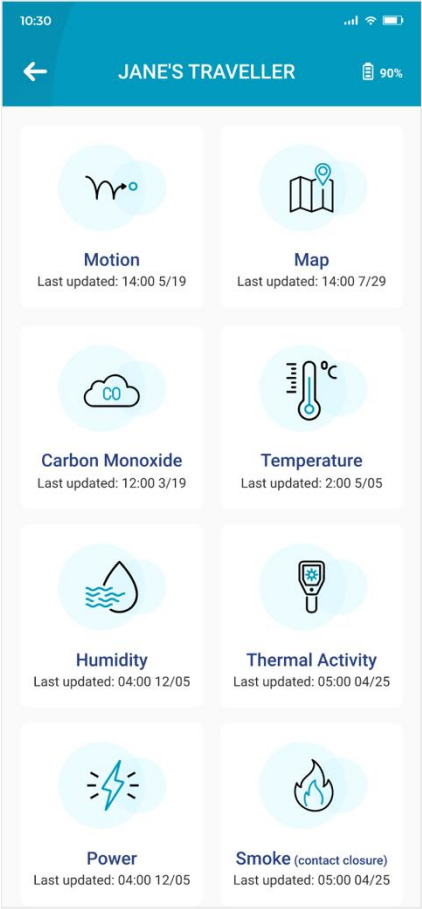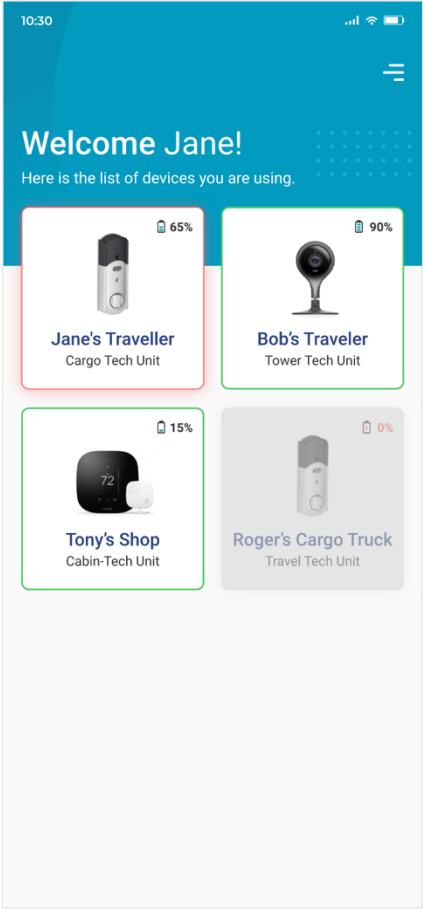
Robotic Process Automation

Blueprism, UIPath

Case Study: Products & Services

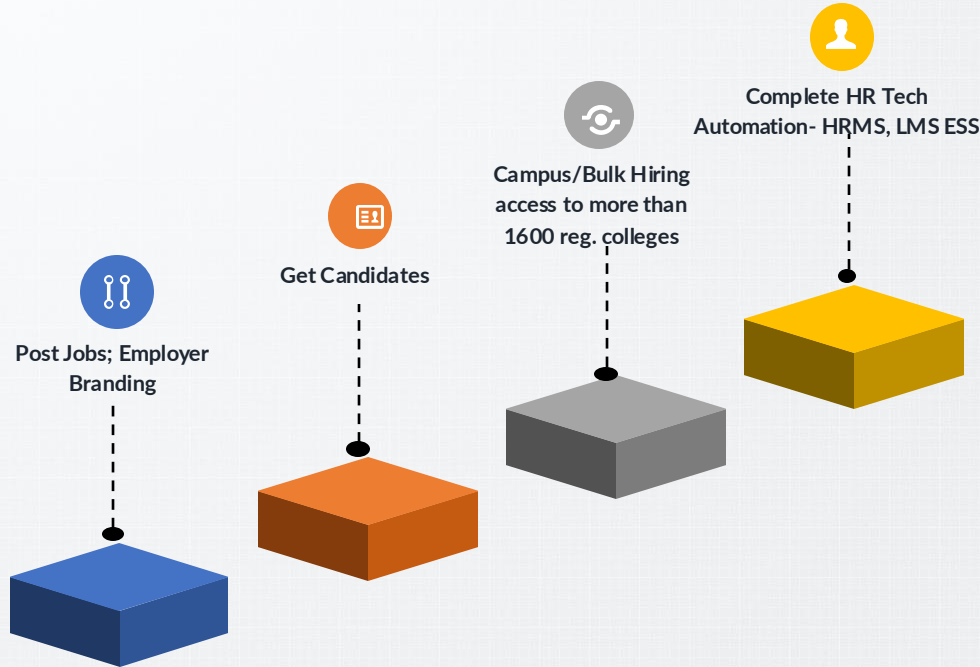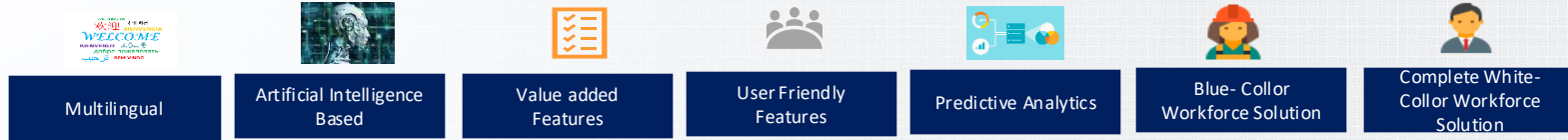# Product Showcase: Smart City Mobile App
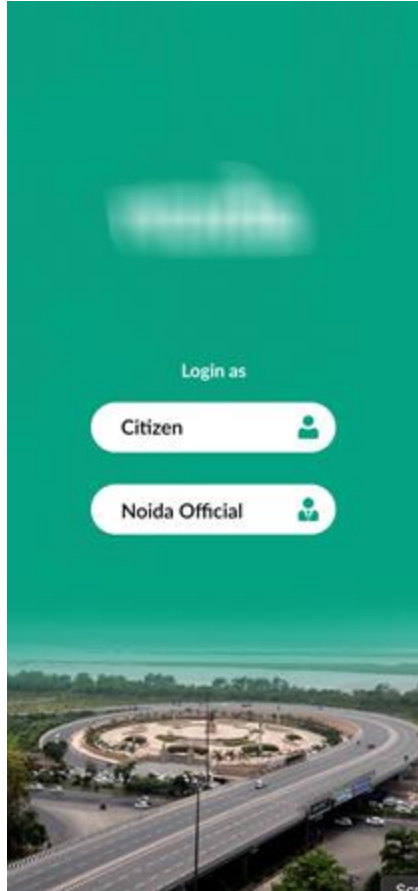
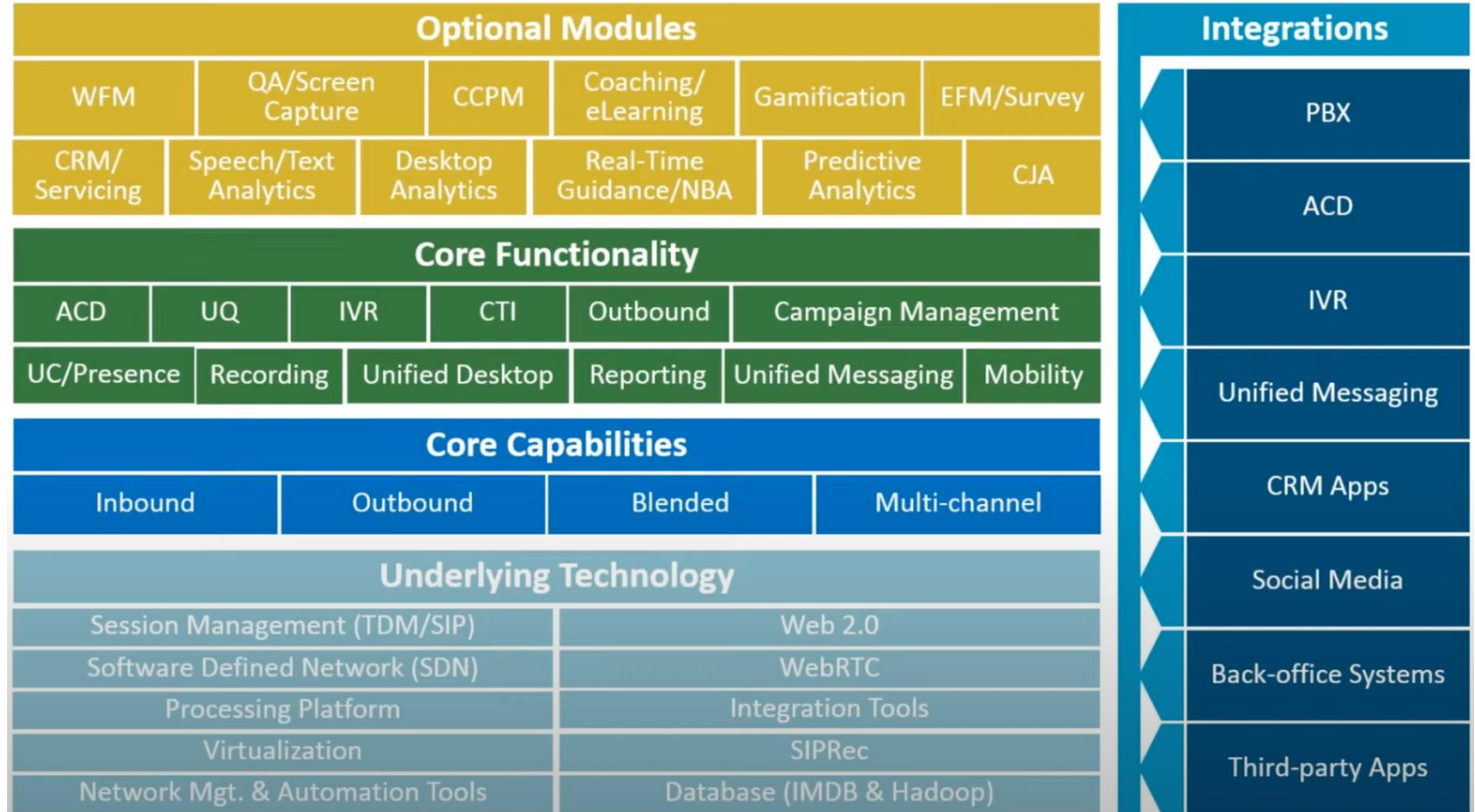# Our Work Showcase – IOT Sensor Control App for US Based Client

Screen 1 — Welcome

10:30

Welcome Jane!
Here is the list of devices you are using.

- **Jane's Traveller** — Cargo Tech Unit — 65%
- **Bob's Traveler** — Tower Tech Unit — 90%
- **Tony's Shop** — Cabin-Tech Unit — 15%
- **Roger's Cargo Truck** — Travel Tech Unit — 0%

Screen 2 — Jane's Traveller

10:30   JANE'S TRAVELLER   90%

- **Motion** — Last updated: 14:00 5/19
- **Map** — Last updated: 14:00 7/29
- **Carbon Monoxide** — Last updated: 12:00 3/19
- **Temperature** — Last updated: 2:00 5/05
- **Humidity** — Last updated: 04:00 12/05
- **Thermal Activity** — Last updated: 05:00 04/25
- **Power** — Last updated: 04:00 12/05
- **Smoke** (contact closure) — Last updated: 05:00 04/25

Screen 3 — Arm/Disarm

10:30

Arm/Disarm
Arm or disarm the sensors here.

- **MOTION** — ARMED
- **LOCATION** — DISARMED

Arm/Disarm   Home   Location

Employment Portal: www.Rozgar.com

Multilingual	Artificial Intelligence Based	Value added Features	User Friendly Features	Predictive Analytics	Blue- Collor Workforce Solution	Complete White-Collor Workforce Solution

Complete HR Tech Automation- HRMS, LMS ESS

Campus/Bulk Hiring access to more than 1600 reg. colleges

Get Candidates

Post Jobs; Employer Branding

Key Achievements:

- 12000+ placements; 6000+ companies & in various Industries.
- Listing of Student data in Mobile & Web format & mapping recommendations
- Working with Corporates: Fortune 500 companies and Government bodies
- Assessment Tool
- ITI's/ Graduates/ Technical Grads/ Mgt Students onboard
- Virtual Job Fairs; Physical Job Events
- Industry Meets/ Employer promotion

Cloud Based Contact Center Management

Optional Modules					
WFM	QA/Screen Capture	CCPM	Coaching/ eLearning	Gamification	EFM/Survey
CRM/ Servicing	Speech/Text Analytics	Desktop Analytics	Real-Time Guidance/NBA	Predictive Analytics	CJA

Core Functionality					
ACD	UQ	IVR	CTI	Outbound	Campaign Management
UC/Presence	Recording	Unified Desktop	Reporting	Unified Messaging	Mobility

Core Capabilities			
Inbound	Outbound	Blended	Multi-channel

Underlying Technology	
Session Management (TDM/SIP)	Web 2.0
Software Defined Network (SDN)	WebRTC
Processing Platform	Integration Tools
Virtualization	SIPRec
Network Mgt. & Automation Tools	Database (IMDB & Hadoop)

Integrations

- PBX
- ACD
- IVR
- Unified Messaging
- CRM Apps
- Social Media
- Back-office Systems
- Third-party Apps

Employee Management System: HRMS

Lead Generation: MarketingTech– 40K+ paid registrations in 70 days

Case study- KPMG

Advisory & Governance

About the Client

KPMG is a global network of professional firms providing Audit, Tax and Advisory services. It provides the following services:
- **Risk, Financial and Business Advisory**
- **Tax & Regulatory services**
- **Internal Audit**
- **Corporate Governance**

Scope

Services Offered

- **Services provided: Staffing, Payroll management**
- Successfully deployed 56 resources
- Engagement Model- Contract to Hire
- MTC's resources are providing Smart city solutions/ PMU's/ PIA's/ Consulting and services for KPMG's government clients.

- Manpower provided by MTC includes:
  - Tax Audit, MIS, Data, PMO and Advisory Services Manpower
  - Technology, administration, Finance and Niche skill sets sought and delivered
  - Strategy and Business level resources

- Projects these resources are working on: Smart Cities

Skills

Consultancy and Advisory	Learning & Development	Strategy & Business Development	HR, IT, ICT, Data Intelligence

Key Impacts:

- Dedicated Account Manager/ Client relationship Manager to ensure quick turnaround

- Key Consulting Resources provided who directly work with Government Stakeholders & work on Large Impact national projects.

Case study-Ace Infotech/ Air Business Quadrant- UK

About the Client

The UKs leading global distribution and subscriptions management partner serving the publishing, memberships, associations and e-commerce sectors.

Key Impacts:

☐ Cost Savings and operational excellency

☐ On-time delivery more than 99% of the time

☐ Support during UK Business hours and SLA based delivery

ASM & Development

Scope

Microsoft Technologies

- ▪ 6+ yrs of successful Offshore Development Center with dedicated Staffing/ Payroll & Employee Mgt
- ▪ Application Development, Support and Maintenance services
- ▪ 200+ Applications
- ▪ Type of applications supported-(Websites, subscription management, Ecommerce; payment gateway)
- ▪ Change requests
- ▪ Incidents Management, problem management
- ▪ Major and Minor enhancements,
- ▪ Technologies involved: Asp.net, C#, MVC, Microsoft Azure, SQL server, entity framework

Scope

AMS: L2 and L3 support	12 Pm to 8 PM IST Support	Media and Publish domain	Development activities + Major Enhancements

Global presence

Incorporated in New York, USA as
"Value Innovation Inc."

Incorporated in Dubai. Registered as
"Rozgar Technology Solutions"

South East Asia Presence in Singapore
"Rozgar.com Pte. Ltd."

Headquarter in India as **Mount Talent Consulting Private Ltd**.

- People on Payroll in USA, Canada, Dubai, Singapore
- Managing End-to-End compliances
- Providing Work Visa processing, Statutory Benefits
- Expats Hiring within India
- Visa processing & work permits issuance

Client Portfolio

KUNAL GUPTA
Chairman & MD

Thankyou!

Looking forward to
creating Solutions
together.

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